

About the role:

This is a critical role. After the amazing success of our flagship product Rotimatic, which is now

present in 20 countries and has 55,000+ happy customers, we are now set to create an ecosystem of products and services around Rotimatic.

The Product Manager will create a Recurring revenue stream and subsequently make it a substantial revenue contributor. The incumbent will drive and grow this business, building on some models that have already been piloted with success

As Product Manager at Zimplistic you will be responsible for defining the 'why', 'what,' and 'when' of the product that the engineering team builds. You will bridge the technical and business worlds as you drive the products and features that our customers love.

You will lead cross-functional teams from a product conception through to its launch.

You will develop product roadmap Strategy by driving potential products ideas and features; conducting market research; generating product requirements; determining specifications, production timetables, pricing, and time-integrated plans for product introduction

Roles and Responsibilities:**Product Strategy:**

- Responsible for driving Rotimatic product strategy and create a sustainable eco system
- Responsible for creating recurring business model

Product Roadmap:

- Define and manage the product roadmap with regular prioritization
- Own the release aspect of product. Responsibilities include knowing when (and when not) to create a master release; managing, customizing and prioritising the features and dependencies in and across releases; and managing releases with phases and milestones.
- To ensure that key feedback and requests are seamlessly integrated into their product planning and development processes.

Ideation :

- Own ideation -- the creative process of generating, developing, and curating new ideas.
- Collect, curate, and promote the most relevant ideas into features that will achieve key objectives for the product and business.

Features :

- Define the features and requirements necessary to deliver a complete product to market
- and lead the product team to success.

- Responsible for articulating the ‘what’ and working with engineering to ensure the ‘when.’

Go-to-market:

- Responsible for making product decisions and be a lead resource for the rest of the organization when deep product expertise is required. This includes supporting the organizations that help bring the product to market and work directly with customers -
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- namely marketing, sales and support.
- Develop time-integrated plans with Engineering, Production, Marketing, and sales.
- Provide inputs on product pricing by utilizing market research data; reviewing production
- and sales costs; anticipating volume; costing special and customized orders.

What should you have?

- Strong academic credentials with engineering degree in software/mechanical/electronics
- engineering
- 7-9 years of product management experience.
- Deep product management exposure with strong business head
- Demonstrated experience in growing business through influencing customer behavior and habits.
- Demonstrated expertise in leveraging an existing ecosystem, and adding value to the same
- through differentiated product and services
- Entrepreneurial and independent operating capability. You should have a clear bias for action to achieve Revenue targets
- Excellent communication, coaching, strategic thinking abilities, planning/project management skills and presentation skills.
- Extremely detailed oriented, with strong problem solving skills and ability to think out of the box.
- Ability to communicate ideas and work well in a multicultural environment.
- Strong leadership skills and drive.
- Familiarity with business issues, or the ability to quickly learn
- Understanding of smart, new age consumer products space
- Excellent organizational and analytical skills with strong technical abilities