

Product Management Intern

About the Role:

As a Graduate Intern-Product Management at Zimplistic you will be involved in defining the 'why', 'what,' and 'when' of the product that the engineering team will build. You will bridge the technical and business worlds as you work on the product / features that our customers love. You will work with cross-functional teams from a feature's conception through to its launch. As a graduate intern you will be interning with us for 6 months with a opportunity to convert full-time post the internship period.

Roles and Responsibilities:

1.Product Roadmap:

- Customizing and helping in prioritising the features and dependencies in and across releases; and managing releases with phases and milestones.
- To ensure that key feedback and requests are seamlessly integrated into their product planning and development processes.

2.Ideation :

- Involved in ideation - the creative process of generating, developing, and curating new ideas.
- Collect, curate, and promote the most relevant ideas into features that will achieve key objectives for the product and business. Gain a deep understanding of user behaviour through regular user interviews and focus groups

3.Features :

- Define the requirements, features and specifications in detail.
- Responsible for articulating the 'what' and working with engineering to determine the 'when.' Defining the User journey, interaction flow and User experience (UX).
- Liaise with creative team to come up with final design. Collating, visualising, and deriving insight from data and factoring it in feature design and specification.

Preferred Requirements:

- Bachelor's degree or equivalent experience in engineering or business.
- Excellent communication, strategic thinking abilities, planning/project management skills and presentation skills.
- Ability to communicate ideas and work well in a multicultural environment.
- Familiarity with business issues, or the ability to quickly learn.
- Excellent organisational and analytical skills.
- Ability to break down a problem / solution into extremely detailed logical steps & possess organisational skills